

The role of the State in Business; Challenges of State Transformation

The presentation / discussion aims to tackle the following issues:

- How does / should the State influence Business?
- How can the role of the State change?
- What are the appropriate tools to reform the State?

The backdrop shall be set by:

- the World Bank “Doing Business Report”
- the OECD Competition Assessment Toolkit
- the OECD Standard Cost Model
- the DG Trade TSIA (Trade Sustainability Impact Assessment Methodology)
- the EIU Country Risk Service

References shall be made to cases including:

- France
- Greece
- Transition Economies

The aim of the two hour session shall be to expose students to:

- the significance of an “efficient” State for Business
- the main challenges of State transformation
- the tools used to transform the State

The overall objective shall be to alert Business graduate students to the fact that an “appropriate State” is a necessary condition for a thriving market. Focus shall be placed on implications pertaining to the business community’s social responsibility. Last but not least, an exposure shall be made with regard to what Consultancy is about and how knowledge may be transferred appropriately with a view to reforming organizations.

There shall be no formal presentation. Slides, visits to web-sites and graphics shall be used / produced as necessary, triggered by a structured discussion.