

Αλεξάνδρα Αλεξανδράκη

ΣΠΟΥΔΕΣ

Πανεπιστήμιο Πειραιώς – Τμήμα Οικονομικής Επιστήμης

Μεταπτυχιακό MBA (Πανεπιστήμιο Πειραιώς) – Κατεύθυνση Marketing

Μεταπτυχιακό Marketing και Επικοινωνία με Νέες τεχνολογίες (Οικονομικό Πανεπιστήμιο Αθηνών)

Other Management / Leadership Workshops and Trainings:

Unilever Marketing Academy: Consumer Insight, Activation Management, Inspiring Action

Danone Marketing University: Innovation, Communication, Market Research

Danone Science: Crisis Management and Clinical Studies

Sephora: Executive training - Leadership

ΕΡΓΑΣΙΑΚΗ ΕΜΠΕΙΡΙΑ

Unilever Hellas – Brand Manager (2002 – 2005)

Danone Hellas – Brand Manager (2005 – 2008)

Senior Brand, Research and Innovation Manager (2008 – 2010)

HR Manager (2010 – 2012)

Sephora Greece SA – HR Manager (2012 – currently)

Married with 2 kids: 11 years old and 2 years old

Interests: Travelling, Reading, Cooking